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Budget Bureau No. 43-R210.6  
Approval Expires Oct. 31, 1971

REGISTRATION SECTION UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending SEP 27 1972  
(insert date)

Name of Registrant

Ruder & Finn, Inc.

Registration No. 1481

Business Address of Registrant

110 East 59th St.  
New York, N.Y. 10022

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☐

(2) Citizenship

Yes ☐

No ☐

(3) Occupation

Yes ☐

No ☐

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

2. Explain fully all changes, if any, indicated in Item 1.

not applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
David S. Leslie	Sr. Vice President	7/31/72

AMENDED

Form(s) 16-17-18-19 was amended  
by Form DJ-307 filed on 12-4-72

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☐

If yes, identify each such person and describe his services.

not applicable

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
John Brandt	Account Executive	3/28/72

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes ☐ No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

1. Japan External Trade Organization
2. Government of Israel Investment Authority
3. Japan National Tourist Organization
4. Government of Malaysia
5. Government of Mexico

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

1. Japan External Trade Organization -- see schedule A-1
2. Government of Israel Investment Authority -- see schedule A-2
3. Japan National Tourist Organization -- see schedule A-3
4. Government of Malaysia -- see schedule A-4
5. Government of Mexico -- see schedule A-5

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

1. [REDACTED] -- [REDACTED]

2. [REDACTED] -- [REDACTED]

3. [REDACTED] -- [REDACTED]

4. [REDACTED] -- [REDACTED]

5. [REDACTED] -- [REDACTED]

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

1. [REDACTED]

2. [REDACTED]

3. [REDACTED]

4. [REDACTED]

5. [REDACTED]

<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

# IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

Date	From Whom	Purpose	Amount
	Japan External Trade Organization -- see schedule B-1		\$49,168.53
	Japan National Tourist Organization -- see schedule B-2		23,951.70
	Government of Malaysia -- see schedule B-3		35,795.09
	Government of Mexico -- see schedule B-4		157,875.31
			<u>\$266,790.63</u>
			=====

Total

## 14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date Received	Description of thing of value	Purpose
DAI NIPPON KAISHI CO. LTD. -- 200 20 000 10 1-1			1,111.22
DAI NIPPON KAISHI CO. LTD. -- 200 20 000 10 1-2			1,111.22
DAI NIPPON KAISHI CO. LTD. -- 200 20 000 10 1-3			1,111.22
DAI NIPPON KAISHI CO. LTD. -- 200 20 000 10 1-4			1,111.22

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	Japan External Trade Organization -- see schedule C-1		\$21,165.16
	Japan National Tourist Organization -- see schedule C-2		7,784.62
	Government of Malaysia -- see schedule C-3		16,531.70
	Government of Mexico -- see schedule C-4		42,235.86
			<u>87,717.34</u>

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

not applicable

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
 Yes ☐ No ☒  
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:  
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_ not applicable

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:  
☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_ not applicable

21. What language was used in this political propaganda:  
☐ English ☐ Other (specify) \_\_\_\_\_ not applicable

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?  
 Yes ☐ No ☐ not applicable

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐ not applicable

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?  
 Yes ☐ No ☐ not applicable

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☐

Exhibit B<sup>7</sup> Yes ☐ No ☐

not applicable

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. **EXHIBIT C**

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

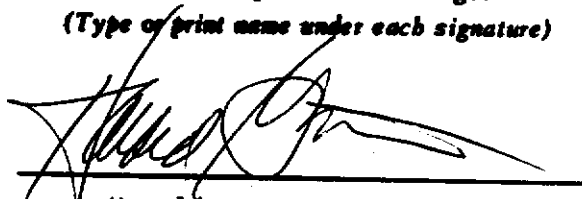
If no, list names of persons who have not filed the required statement.

not applicable

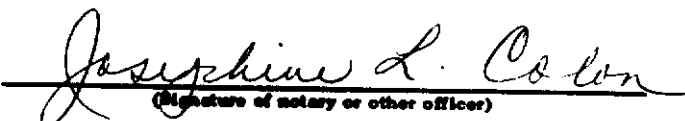
The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

  
Harold Grotenstein  
Secretary

Subscribed and sworn to before me at New York, New York  
this 26th day of October, 1972

  
(Signature of notary or other officer)

JOSEPHINE L. COLON  
Notary Public, State of New York  
No. 41-0714870-Qual. in Queens Co.  
Certificate filed in New York County

My commission expires Commission Expires March 30, 1973 1973

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.

RECEIVED  
JAN 10 1973  
REGISTRATION SECTION

Question 11  
Schedule A-1  
Page - 1

Ruder & Finn, Incorporated  
Schedule of Publications on Behalf of  
JAPAN EXTERNAL TRADE ORGANIZATION  
For Six Months Period Ended Sept. 27, 1972

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Newsletter (U.S.- Japanese News Digest)</u>			
Vol. 2, No. 1	Ruder & Finn	Ruder & Finn	Ruder & Finn
<u>News Release</u>			
Japanese Exhibit Largest at National Merchandise Show	Japan Trade Center	Japan Trade Center	Ruder & Finn
Top Japanese Trade Official to Address Ga. Int'l Trade Assoc. Meeting	Japan Trade Center	Japan Trade Center	Ruder & Finn
<u>Booklets</u>			
The U.S./JAPAN OUTLOOK	Japan Trade Center	Japan Trade Center	Ruder & Finn

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal

During the six months, Ruder & Finn was engaged in the following activities on behalf of the Japan External Trade Organization

1. General counseling on how to introduce the new chief Executive Director of New York JETRO to the business, economic, academic and media circles in New York area.
2. General counseling on improvement of JETRO publications.
3. General counseling on improvement of JETRO films.
4. Preparation and distribution of newsletter, U.S.-JAPAN NEWS DIGEST, Vol. 2, No. 1.
5. Preparation of newsletter, U.S.-JAPAN NEWS DIGEST, Vol. 2, No. 2.
6. Assistance to editors through provision of pictures of Japan or background information re Japan in general or specific Japanese business and economic aspects.
7. Setting up speaking engagements, or executive luncheons, for JETRO officials as well as visiting Japanese opinion leaders, and generating publicity for the occasions.

Ruder & Finn, Incorporated  
Schedule on Behalf of  
Government of Israel Investment Authority  
For Six Months Ended Sept. 27, 1972

While Ruder & Finn remains the Agency of Record for the Government of Israel Investment Authority, no work has been done on their behalf nor funds received from or paid out on their behalf for this reporting period.

Ruder & Finn, Incorporated  
Schedule of Publications on Behalf of  
Japan National Tourist Organization  
For Six Months Period Ended March 27, 1972

<u>Description of Publication</u>	<u>By Whom Written, Edited or prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
1) "Kim" Shigeo Kimura Leaves JNTO	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) JNTO Names New Director in Dallas	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3) East Asia Travel Association to Host Gala Evening	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4) Airline Terminal Nears Completion As Japan's New Tokyo Airport Readies For Opening	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5) JNTO Names New Director in New York	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
6) JNTO Names New Director in San Francisco	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
7) Kyoto Royal Hotel to open in Japan's Ancient Capital City	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
8) Japan's Kyushu To Get New Inter- national Convention Hotel	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
9) Diner's Guide To First Class Rest- aurants in Tokyo	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
10) JNTO to Exhibit at Southeastern Fair	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

Ruder & Finn Incorporated was engaged in the following activities on behalf of Japan National Tourist Organization during the six months period ending September 27, 1972.

Editorial assistance to the following publications planning articles on Japan Tourism:

American Travel International  
ABC/TV  
Atlanta Journal Constitution  
Commerce  
CBS/TV  
CMI World  
Christian Science Monitor  
Esquire Magazine  
Helmut Koenig  
Hartford Courant  
Mademoiselle  
New York Times  
North American Newspaper Alliance  
Pacific Travel News  
Pittsburgh Press  
Saturday Review  
Travel  
Travel Weekly  
Travel Agent  
Travel Trade  
Vision Associates  
United Press International  
WOR/TV

Robert Berger, Freelance  
Spokesman

Cooperation was given to group activities promoting Far East travel in association with:

East Asia Travel Association

Cooperation was given to promotional activities involving:

JNTO Youth Market Survey project  
JNTO Tourism Mission  
Pacific Area Travel Association  
American Society of Travel Agent Industry Show  
All Japan Kimono Consultant Association

.../...

East Asia Travel Association Gala  
JNTO Writers Contest  
JNTO Director's Reception  
JNTO Travel Manual Mailing  
Japan Travel News Bulletin  
Southeastern Fair & Exhibition  
JNTO Regional Office Program Review

Assistance was given in preparation of presentations made by the client before travel industry groups.

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Ruder & Finn Incorporated  
Schedule of Publications on Behalf of  
Government of Malaysia  
For Six Months Period Ended Sept. 27, 1972

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Releases:</u>			
1) New Study on Starch Products Manufacturing Facilities Published By Malaysian Federal Industrial Development Authority (3/7/72)	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
2) Four International Companies to Develop Industrial Facilities in Malaysia (4/13/72)	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
3) Federal Industrial Development Authority of Malaysia Opens New York Office (6/23/72)	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
<u>Miscellaneous:</u>			
1) Reprint from Financial Times of February 21st, 1972 mailed to Foreign Operations Executives of 500 largest U.S. corporations. (7/28/72)	The Financial Times (London, England)	Government of Malaysia	Ruder & Finn Inc.



During the six months, Ruder & Finn was engaged in the following activities on behalf of the Government of Malaysia:

1. The writing of various news releases encouraging American investment in Malaysia.
2. Supplying business and trade press as well as electronics firms throughout the U.S. with booklets and brochures outlining investment opportunities in Malaysia.
3. Special mailing to the top 500 U.S. firms of Malaysian investment newsletter, "Investment News From Malaysia."
4. Arranging for visits of correspondents to Malaysia. At present, Mr. Gerald Rosen of Dun's Review is scheduled to visit Malaysia in January.
5. Arranging interviews with various trade press editors for the Director of FIDA's New York office. Ruder & Finn is also working with FIDA's Director of Public Relations, who is currently on a visit to the United States, and is arranging meetings with the press for her, as well.
6. Distributions to television stations of films outlining investment opportunities in Malaysia.
7. Arranged corporate and business meetings for the Minister of Commerce & Industry's visit to the United States, April 21st to June 2nd. In addition, Ruder & Finn also worked on interviews with the business press, radio and TV.

RUDER & FINN, INCORPORATED  
Schedule of Publications on Behalf of

THE GOVERNMENT OF MEXICO

For Six Months Period Ended (September 27, 1972)

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Releases:</u>			
1) Mexican Campuses Lure American College Students	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Multi-Million Dollar Public Works Program Aids Mexico's Poor	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3) New Opportunities in Mexico Lure Mexican Scientists Living Abroad to Return Home.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4) Colorado River Salinity Problem to be Discussed when Mexican President meets Nixon on June 15th.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5) "Open Prison" System a success in Mexico, President Echeverria promotes penal reform to achieve rehabilitation of delinquents.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
6) Mexican Ports Being Modernized to Handle Rising Domestic and International Commerce.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

PAGE TWO

RUDER & FINN, INCORPORATED  
Schedule of Publications on Behalf of  
THE GOVERNMENT OF MEXICO  
For Six Months Period Ended (September 27, 1972)

<u>Description of Publications</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Pro- duced or Published</u>	<u>By Whom Distributed</u>
7) Mexico Seeks to Increase and Diversify exports - Key to Country's Development.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
8) Mexico Establishes First Foreign University in United States; President Echeverria to attend official opening of Mexican Campus in San Antonio after State Visit with Nixon.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
9) Multi-Million Dollar Resort off Yucatan coast part of Mexico's plan to foster regional development through tourism.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
10) Luis Echeverria, Mexico's Tireless President.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
11) Mexico enacts strong laws and enlists popular support to fight pollution.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
12) Mexican President Arrives in New York.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
13) "Operation Health" Brings Better Medical Care to Mexico's Poor.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
14) Technical Training Programs Meeting the Manpower needs of a rapidly industrializing Mexico.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

PAGE THREE

RUDER & FINN, INCORPORATED  
Schedule of Publications on Behalf of  
THE GOVERNMENT OF MEXICO  
For Six Months Period Ended (September 27, 1972)

<u>Description of Publications</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Pro- duced or Published</u>	<u>By Whom Distributed</u>
15) Mexico Builds New Industrial City of the Future.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
16) The Mysteries of Mexico's Sacred Well.	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder & Finn was engaged in the following activities on behalf of the Government of Mexico:

1. Contacted leading publications about economic developments in Mexico.
2. Arranged for newspaper editors to visit Mexico.
3. Helped to arrange newspaper and television publicity for the State Visit in June, 1972, of the President of Mexico to the United States. Contacted newspaper editors and television reporters in connection with the visit.
4. Ruder & Finn organized and arranged a photographic contest on Mexico with the assistance of Camera 35 one of the major photography magazines in the United States.

Amounts Received from  
Japan External Trade Organization  
For the Six Month Period Ended 9/27/72.

<u>Date Funds Received</u>	<u>Name of Foreign Principal From Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/3/72	Japan External Trade Organization	Fee	\$ 1,000.00
4/3/72	" " " "	Fee	2,000.00
4/3/72	" " " "	Expenses	130.00
4/3/72	" " " "	Fee	4,800.00
4/10/72	" " " "	Expenses	151.78
4/14/72	" " " "	Expenses	551.67
4/14/72	" " " "	Expenses	2,734.05
4/14/72	" " " "	Expenses	3,000.00
4/14/72	" " " "	Expenses	1,842.44
4/14/72	" " " "	Expenses	341.42
4/14/72	" " " "	Expenses	319.98
4/14/72	" " " "	Expenses	2,894.08
4/14/72	" " " "	Expenses	1,634.82
6/1/72	" " " "	Expenses	40.83
6/1/72	" " " "	Expenses	983.43
6/1/72	" " " "	Expenses	22.50
6/1/72	" " " "	Expenses	5,102.35
6/14/72	" " " "	Expenses	25.00
6/23/72	" " " "	Fee	5,300.00
6/23/72	" " " "	Fee	5,300.00
6/23/72	" " " "	Expenses	370.00
7/28/72	" " " "	Fee	5,300.00
7/28/72	" " " "	Expenses	1,051.23
8/28/72	" " " "	Expenses	2,719.27
8/28/72	" " " "	Expenses	903.68
9/13/72	" " " "	Expenses	650.00
			<hr/>
			\$49,168.53

Amounts Received From  
Japan National Tourist Organization  
For the Six Month Period Ended 9/27/72.

<u>Date Funds Received</u>	<u>Name of Foreign Principal from Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
3/30/72	Japan National Tourist Organization	Expenses	\$ 666.73
3/30/72	" " " "	Expenses	767.82
4/4/72	" " " "	Fee	500.00
4/20/72	" " " "	Expenses	2,992.75
4/20/72	" " " "	Expenses	2,745.60
4/20/72	" " " "	Expenses	1,371.65
5/1/72	" " " "	Expenses	507.15
8/10/72	" " " "	Fee	3,600.00
8/10/72	" " " "	Fee	3,600.00
8/10/72	" " " "	Fee	3,600.00
8/10/72	" " " "	Fee	3,600.00
			<hr/>
			\$23,951.70

Amounts Received From  
Government of Malaysia  
For the Six Month Period Ended 9/27/72.

<u>Date Funds Received</u>	<u>Name of Foreign Principal from Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/12/72	Government of Malaysia	Expenses	\$ 710.56
5/10/72	" " "	Fee	5,416.66
6/5/72	" " "	Expenses	2,669.89
6/5/72	" " "	Expenses	583.39
6/5/72	" " "	Fee	5,416.66
6/19/72	" " "	Expenses	1,278.16
6/30/72	" " "	Fee	5,416.66
8/18/72	" " "	Expenses	2,889.83
8/28/72	" " "	Expenses	3,057.00
8/28/72	" " "	Fee	5,416.66
9/6/72	" " "	Expenses	2,580.00
9/6/72	" " "	Expenses	359.62
			<hr/>
			\$35,795.09



Amounts Received from  
Government of Mexico  
For the Six Month Period Ended 9/27/72

<u>Date Funds Received</u>	<u>Name of Foreign Principal from Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/11/72	Government of Mexico	Expenses	\$ 38.13
5/26/72	" " "	Fee	18,333.33
5/26/72	" " "	Fee	18,333.33
8/8/72	" " "	Expenses	3,718.84
8/8/72	" " "	Expenses	3,838.20
8/8/72	" " "	Expenses	4,582.76
8/8/72	" " "	Expenses	3,120.12
8/8/72	" " "	Expenses	2,984.14
8/8/72	" " "	Expenses	11,259.81
8/8/72	" " "	Fee	18,333.33
8/8/72	" " "	Fee	18,333.33
8/8/72	" " "	Fee	18,333.33
8/8/72	" " "	Fee	18,333.33
8/8/72	" " "	Fee	18,333.33
			<hr/>
			\$157,875.31

Ruder & Finn, Inc.  
Schedule of Expenses for Japan External Trade Organization  
For a Six Month Period March 28 to September 27, 1972.

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Co.	Printing, Reproduction, Addressing, Mailing, Photostats, etc.	\$ 2,829.02
Various	Choice Messenger & Delivery Service	Messenger Service	590.55
Various	Postmaster	Postage	185.19
Various	New York Telephone Company	Telephone Calls	440.16
Various	Andrew S. Edson	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	638.33
Various	Ranko Iwamoto	Out of pocket expenses, photo supplies, cabs, magazines, etc.	1,270.65
Various	Burrelle's Press Clipping Bureau	Clipping Service	3,406.88
2/15/72	The Williams Club	Luncheon with editor	12.28
Various	The Japan Society, Inc.	Corporate Services Luncheon	85.00
Various	Amos Landman	Out of pocket expenses, cabs, magazines, etc.	77.71
Various	O.C.S. America, Inc.	Subscriptions to Japanese Newspapers	282.05
Various	Overseas Courier Service N.Y., Inc.	" Asaki Evening News	88.50
Various	Jane Hart	Out of pocket expenses, cabs, magazines, etc.	7.80
Various	Caroline L. Goldsmith	Out of pocket expenses, cabs, magazines, etc.	34.97
1/28/72	Congressional Staff Directory	1972 Congressional Staff Directory	13.50
2/15/72	Columbia Books, Inc.	1972 Association Directory	12.50
2/22/72	Iron Age	Magazine Subscription	12.50
2/28/72	Writers Digest	1972 edition of Writers' Market	8.95
3/20/72	Bristol Streeter, Inc.	Badges for reception	77.04
2/29/72	Selma Berman	Reimbursement for supplies	1.07
2/14/72	R.C.A. Global Communications, Inc.	Cable charges	6.00
2/18/72	Delmonicos	Luncheon with editor	14.45
Various	U.S. Offset Corporation	Printing and production of Newsletter & Digest	3,545.76
4/14/72	Ira Shapiro	Photography	141.65
3/31/72	The New York Hilton	Reception for Professor Chiaki Neshiyama	319.98
4/6/72	N.W. Ayer & Sons, Inc.	Publication	25.00
4/17/72	New York Publicity Outlets	Publication	57.78
8/31/72	Research & Forecasts, Inc.	Research and surveys	260.00
6/2/72	Norman Kurshan	Photography	20.55
Various	Nina Kaiden Wright	Out of pocket expenses, cabs, magazines, etc.	35.70
Various	Augustina Novellino - Secretary	Extra secretarial services	25.55

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
6/2/72	Eastern Air Lines, Inc.	Air fare for Norman Weissman	\$ 1,500.00
1/23/71	Management communications, Inc.	Public Relations Services	606.21
2/1/72	Lexington Camera Stores	Color photos	1,177.00
2/6/72	Cosmopolitan Temporary Services, Inc.	Temporary typist	160.80
Various	Fujita Design, Inc.	Printing and art charges	865.38
3/16/72	Industry Week	Magazine subscription	25.00
3/29/72	Associated Film Consultants	Out of pocket expenses	11.00
3/10/72	Fairchild Publications	Magazine subscription	30.00
3/8/72	Mona Mark	Photography of Japan Eyewear	243.87
Various	Modernage Photographic Services, Inc.	Photography	463.32
Various	Shala Mattingly	Services re: compiling album for Japan Eyewear	91.40
Various	Adele Greene	Out of pocket expenses, cabs, magazines, etc.	40.35
Various	Intermedia, Inc.	Advertising space costs	1,376.26
Various	The Publication Section, Inc.	Major editorial and writing projects	47.50
			<hr/> \$21,165.16

Ruder & Finn, Inc.  
Schedule of Expenses for Japan National Tourist Organization  
For a Six Month Period March 28 to September 27, 1972.

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production, Inc.	Reprod. Printing, Addressing, Mailing, Photostats, etc.	\$ 4,228.72
3/14/72	International Productions, Inc.	Office space - ASTA Eastern Regional Trade Show	247.50
Various	Etsuko Penner	Out of pocket expenses, cabs, magazines, etc.	161.25
Various	Marvin D. Frankel	Out of pocket expenses, cabs, magazines, etc.	164.39
Various	New York Telephone Co.	Telephone calls	400.64
Various	Postmaster	Postage	346.12
Various	Choice Messenger & Delivery Svce.	Messenger service	245.00
Various	Edith Letot	Out of pocket expenses, cabs, magazines, etc.	16.62
Various	Norman Weissman	Out of pocket expenses, cabs, magazines, etc.	23.75
2/25/72	Carl R. Dyster	Out of pocket expenses, cabs, magazines, etc.	7.00
Various	Estelle Rabinowitz - Secretary	Cab fare	9.06
Various	Karen Laird - Secretary	Extra secretarial services	28.00
Various	City Wide Delivery Service	Messenger service	10.00
Various	Illinois Bell Telephone Co.	Telephone calls	6.30
Various	Modernage Photographic Services	Photo prints	67.80
Various	1-2-3 Messenger Service	Messenger service	49.91
Various	Xerox Corporation	Supplies	33.70
4/3/72	Donald Devine	Out of pocket expenses, cabs, magazines, etc.	4.40
7/13/72	Adams Letter Co., Inc.	Printing award sheets	144.00
6/28/72	Werner J. Kuhn - photographer	Photographic services	96.30
5/30/72	Beekman Travel Service, Inc.	Air fare - M. Frankel	431.60
3/24/72	New York Publicity Outlets	Publication	24.08
4/7/72	Travel Trade	Magazine subscription	3.00
4/7/72	Travel Weekly	Magazine subscription	5.00
5/23/72	Christian Science Monitor	100 copies of periodical	13.00
5/10/72	K & M Publishing Corp.	Publications	34.10
4/19/72	General Reproductions, Inc.	Shipping charges	38.35
5/30/72	Bristol Streeter, Inc.	Stationery supplies	3.53
5/17/72	Teiko Shiga	Temporary secretarial services	15.00
6/9/72	Virginia L. Boe	Temporary typing services	30.00
4/28/72	The N.Y. Travel Waters Ass.	Dinner dance	82.50
Various	Etsuko Penner	Out of pocket expenses, cabs, magazines, etc.	368.97
4/5/72	Gay Fallows	Out of pocket expenses, cabs, magazines, etc.	3.85
Various	Margaret Booth	Out of pocket expenses, cabs, magazines, etc.	6.00
5/26/72	Brian McBain	Cab fare	1.70
6/26/72	Nicholas Palmer	Transportation	2.40
3/24/72	Los Angeles Times	Advertising space costs	431.08
			<u>\$ 7,784.62</u>

Ruder & Finn, Inc.  
Schedule of Expenses for Government of Malaysia  
For a Six Month Period March 28 to September 27, 1972.

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Public Relations Production Inc.	Reprod., Printing, Addressing, Mailing, Photostats, etc.	\$ 1,040.29
3/10/72	Research Projects Corp.	Mailing lists	21.42
3/7/72	Stuart Handelman Design	Printing & Design of newsletter	1,465.90
Various	Choice Messenger & Delivery Service-	Messenger service	397.24
Various	Postmaster	Postage	232.10
Various	R.C.A. Global Communications Inc.	Cable charges	66.95
Various	New York Telephone Co.	Telephone calls	1,936.89
Various	Bacon's Clipping Bureau	Clipping service	266.22
Various	Marvin D. Frankel	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	1,527.74
2/24/72	Suzanne Pederson	Out of pocket expenses, cabs, magazines, etc.	10.00
Various	Beekman Travel Service, Inc.	Air fare & hotel deposits	1,710.50
Various	Estelle Rabinowitz - Secretary	Cab fare	13.05
2/14/72	John Brandt	Out of pocket expenses, cabs, magazines, etc.	20.30
Various	Illinois Bell Telephone Co.	Telephone calls	164.86
Various	Southwestern Bell Telephone Co.	Telephone calls	148.06
Various	Pacific Telephone Co.	Telephone calls	192.68
Various	U.S. Messenger & Delivery Svce.	Messenger service	17.30
Various	1-2-3 Messenger Service	Messenger service	93.18
Various	Cosmopolitan Temporary Svce.	Temporary Secretarial service	562.62
Various	Quick Print	Printing of invitations & business cards	41.37
3/30/72	KZ Photographic Industries	Photo prints	5.78
Various	Modern Talking Picture Svce. Inc.	Distribution of film	287.04
Various	Western Union	Telegrams	13.86
4/20/72	Deirdre Hanssen	Public Relations Services	355.61
5/5/72	Whittlesea VIP Limousines	Limousine rental for Malaysian Mission	119.00
5/1/72	Paul Orseck	Out of pocket expenses, travel, hotel, meals, etc.	111.99
Various	REA Air Express	Air freight charges	29.11
4/23/72	Carey of San Francisco	Limousine service for Malaysian Mission	390.00
Various	Mark IV Air Freight, Inc.	Air freight charges	88.94
Various	Research Projects Corporation	List of Corporation Presidents	205.20
Various	Donald Devine	Out of pocket expenses, cabs, magazines, etc.	67.82
Various	Jerome Halprin	Out of pocket expenses, cabs, magazines, etc.	11.31
Various	Preston Figley	Out of pocket expenses, cabs, magazines, etc.	15.30
Various	Xerox Corporation	Copy machine and supplies	64.63

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
6/14/72	Modernage Photographic Services	Photo prints	\$ 14.90
Various	Werner Kuhn - Photographers	Photo prints	52.66
Various	Olympic Couriers	Messenger service	34.50
4/23/72	Staff Builders	Temporary clerical help	34.13
5/24/72	Japan Air Lines Co.	Air freight charges	62.72
7/14/72	Century Plaza Hotel	Telephone Charges	2.36
4/12/72	Your Branch Office	Facsimile Transmission	31.50
Various	Carey of Los Angeles	Limousine service for Malaysian Mission	688.30
Various	Fujita Design, Inc.	Printing and art charges	55.88
8/22/72	Bristol Streeter, Inc.	Stationery supplies	7.70
Various	Houston Delivery Service	Messenger service	20.00
6/22/72	The New York Times	Secretarial ad	50.25
6/6/72	Five Star Air Freight Corp.	Air freight charges	19.49
Various	Earl Hayes Limousine Service	Limousine service	123.50
4/7/72	Crest Livery Service	Chicago limousine service	336.00
5/8/72	Limousine Service Inc.	Houston limousine service	277.75
6/8/72	Carey of Detroit, Inc.	Detroit limousine service	102.00
Various	Helga Rieg Bach	Out of pocket expenses, cabs, magazines, etc.	5.05
Various	John W. Mayerl	Out of pocket expenses, cabs, magazines, etc.	17.25
4/13/72	Finance Magazine	Reprints of March Finance 1972 issue	317.70
3/22/72	Erma Lewis - Secretary	Cab fare	3.80
4/4/72	Richard K. Manoff, Inc.	Rental of office space for Malaysia	2,580.00
			<hr/>
			\$ 16,531.70

Ruder & Finn, Inc.  
Schedule of Expenses for the Government of Mexico  
For a Six Month Period March 28 to September 27, 1972

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	New York Telephone Co.	Telephone calls	\$ 2,119.46
Various	Pacific Telephone	Telephone calls	333.46
Various	Management Communications, Inc.	Public relations services and out of pocket expenses	10,183.39
Various	P R Newswire	News release	380.00
Various	National Press Service	Matted press releases	2,330.00
Various	Public Relations Productions, Inc	Reprodn, printing, addressing, mailing, photostats, etc.	6,648.08
3/15/72	Compix of United Press Int'l	Photographic services	37.45
Various	Fujita Design, Inc.	Printing and art charges	2,288.28
Various	Beekman Travel Service, Inc.	Air fares and hotel deposits	1,984.00
Various	Burrelle's Press Clipping Bureau	Clipping service	1,121.37
Various	R.C.A. Global Communications, Inc	Cables	1,067.89
Various	Choice Messenger & Delivery Srvc	Messenger service	1,363.24
Various	Postmaster	Postage	367.17
Various	1-2-3 Messenger Service	Messenger service	202.19
5/15/72	Willoughby Peerless	Rental of projector	31.03
5/23/72	Jaybee Photo Service	Photographic supplies	829.25
5/23/72	Treck Photographic, Inc.	Purchase of photo paper	221.70
Various	Bristol Streeter	Stationery supplies	13.18
Various	Robert Bagar	Out of pocket expenses, hotels, meals, cabs, magazines, etc.	979.95
Various	Janet Maizner	Out of pocket expenses, cabs, magazines, etc.	59.13
Various	Adele Greene	Out of pocket expenses, cabs, magazines, etc.	127.79
Various	Dede Thompson	Out of pocket expenses, cabs, magazines, etc.	123.83
Various	Susan Rosen - Secretary	Cab fare	5.00
Various	Norman Weissman	Out of pocket expenses, cabs, magazines, etc.	116.88
Various	Manuel Alonso M. y Asociados	Laison services in Mexico	3,333.32
2/11/72	Midtown Magazines, Inc.	Purchase of Magazines	4.36
3/21/72	Susan Ostrov	Research services	50.00
3/12/72	Copy Copia	Mimeographing	5.70
Various	Betty Cott	Out of pocket expenses, cabs, magazines, etc.	29.30
Various	Delia Di Nucci - Secretary	Extra secretarial services	268.21
Various	Bonnie Christodoulides - Secretary	Extra secretarial services	22.50
Various	Southwestern Bell Telephone	Telephone calls	565.02
6/15/72	Manpower, Inc.	Temporary typist	42.49
6/12/72	Hilton Palacio Del Rio	Hotel accomodations for the President of Mexico	58.23
Various	R E A Air Express	Air freight charges	29.47
Various	Houston Delivery Service	Messenger service	10.00
Various	Cole Letter Service	Mailing of press releases	261.51
5/25/72	Mass Photo Company	Photo prints	19.70
6/1/72	Total International Travel, Inc	Air fare for Gerald Egger of the Houston Post	133.00

Ruder & Finn, Inc.  
Schedule of Expenses for the Government of Mexico  
For a Six Month Period March 28 to September 27, 1972

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
5/16/72	Paul Orseck	Out of pocket expenses - trip to San Antonio	71.52
5/24/72	Mass Photo Print Co.	Photo prints	13.17
5/26/72	Crest Printing Co.	Reprint folders re: Mexican Cultural Institute	14.91
5/1/72	Texas Press Association	Clipping Service	12.84
6/12/72	Selma Berman	Out of pocket expenses, cabs, magazines, etc.	3.50
5/25/72	American Typesetting Service, Inc	Typesetting re: Mexican Photo Contest	160.50
6/12/72	The Regency Hotel	Cocktail Reception for Fausto Zapata	742.24
6/15/72	Kim Sinclair	Research services	77.00
6/13/72	R. David	Preparation of biographical sketches	35.00
Various	Andrea Lubeck	Temporary secretarial services	90.00
Various	Zip Girl Temporary Service	Temporary typist	73.09
6/12/72	Five Star Air Freight Corp.	Air freight	10.95
Various	Jeffrey Goldstein	Out of pocket expenses, cabs, magazines, etc.	115.25
Various	John W. Mayerl	Out of pocket expenses, cabs, magazines, etc.	13.45
6/14/72	Donald Devine	Out of pocket expenses, cabs, magazines, etc.	3.25
Various	Sam Keeper	Out of pocket expenses, cabs, magazines, hotels, etc.	485.54
5/16/72	Jerome Haoprin	Out of pocket expenses, cabs, magazines, etc.	22.55
5/18/72	Harold Bergen	Out of pocket expenses, cabs, magazines, etc.	2.25
5/31/72	Xerox Corporation	Supplies	83.20
4/10/72	New York Publicity Outlets	Subscription	6.42
4/16/72	University of Toronto	Calendar of the Faculty of Arts and Sciences	1.00
Various	Linda Dozoretz-Secretary	Extra secretarial services	26.31
6/15/72	Barbara Rosenthal-Secretary	Extra secretarial services	5.59
6/14/72	Southwest Press Relations Newswire	Newswire release	40.00
Various	U.S. Messenger Service	Messenger service	42.00
Various	Previs, Inc.	Offset printing and xeroxing	53.00
Various	Illinois Bell Telephone Co.	Telephone calls	197.42
6/23/72	Chamber of Commerce of the U.S.	Publication	4.00
Various	Radio TV Reports, Inc.	Tapes of President of Mexico	1,984.50
Various	Western Union	Telegrams	5.28
7/5/72	Goldsmith Brothers	Purchase of pen	26.75
6/20/72	Ira Shapiro	Out of pocket expenses, cabs, etc	41.55
6/12/72	Joyce Jones	Out of pocket expenses, cabs, etc	5.30

\$42,235.86